



Selfie
WITH A SOLDIER

Veteran's Day - Company "Selfie" Challenge

We challenge your **company** to get engaged and show your **Gratitude** - Veteran's Day is approaching and on November 11, we as a nation will celebrate all military men and woman - but we want to challenge your company to do more than just celebrate those who are currently serving and those who have served. The "Selfie With a Soldier" campaign (www.selfiewithasoldier.com), is much more than just an awareness campaign, it is an opportunity. An opportunity for your employees to engage with our military, share their gratitude, learn how best we can serve our Veterans today and to educate ourselves on the history of our U.S. military and how they serve us each and everyday.

Company "Selfie" Challenge:

The "selfie" concept has provided a new way for people to show where they are, who they are with, what they are doing, etc. What if we used this thought process to show "who I am with", however this time it is not a celebrity but our Veterans and Soldiers (and Airmen, Guardsmen, Marines, Sailors), the men and woman who protect our country? The real heroes of our nation are these men and woman who serve and provide our safety and security - that's who we should be honoring when we are "taking a selfie"!

Take the "selfie" company challenge - We challenge your company to get 100 likes on your Facebook page:

- 1) During your next meeting or during your Veteran's Day celebration, ask your Veterans and those that currently serve to stand together.
- 2) Take a picture or selfie of those current and former military men and woman in your company.
- 3) Post it on your Facebook page or Instagram page, using #selfiewithasoldier.
- 4) Email your employees to "like" your Facebook or Instagram post. Here is a message you could use:

"Dear Team, we accepted the "Selfie with a Soldier" challenge. The mission is to create awareness, show our gratitude, be of service and help educate others about how best we all can support every branch in our military and our veterans who have served. Please "like" our company post and help our company reach the challenge of 100 "likes" and more importantly, help our veterans gain access to the resources and support services they need. Please use the social media "hashtags" #selfiewithasoldier or @selfiewithasoldier or #selfiewithaveteran or @selfiewithaveteran if you re-post."

Go to www.selfiewithasoldier.com to learn more.

Your Goal - 100 "likes" on Facebook!

Our Goal - is to have over 10,000 posts or Facebook "likes" on Veterans Day, your 100 MATTERS!

Please let us know if you have taken the challenge by emailing us at info@selfiewithasoldier and send us a link to your Facebook page, so we can recognize your company!

Once your company hits 100 "Likes", please contact us so we can recognize you on our "selfiewithasoldier" page.

Twitter - @selfiesoldier / Instagram - @selfiewithasoldier / Facebook - www.facebook.com/selfiewithasoldier

Let's have a great Veteran's Day celebration! Contact us with questions info@selfiewithasoldier.com.

SelfieWithASoldier.com